



The Knowledge and Skills Development Academy of the Philippines (KASDAP)

CENTRO NEGOSYO COMPANY PROFILE

Brief Company Background

Centro Negosyo, Inc., a non-stock, non-profit corporation dedicated to promote human resource development programs that will develop world class professionals through the implementation of locally and internationally recognized certification program/s, and to bridge the digital division between the urban centers and the rural areas, financed private/public learning institutions through training and technology transfer programs that will equalize the disparities in the quality of education.

It was founded by its President/CEO, ALICE A. LUCAS on the 26th day of October 2001 with SEC Registration Number A200017596 whose primary purpose is to operate an educational and learning center to include elementary, secondary, and tertiary education. The prime mover was formerly the Vice-President for Academics and TESDA Coordinator in one of the technical and vocational schools of **TESDA** in Region IV, III and NCR, QC District. Formerly the President of the Private Technical and Vocational Educators Association, Rizal Chapter, Inc. (**PTVEA-Rizal**) for two (2) consecutive years and the Secretary of PTVEA Region IV as well. The incumbent Vice President of the Technical and Vocational School Administrators' Association (**TEVSAA**)-Q.C. Chapter. In the Rizal Provincial Office of **TESDA Region IV**, she became the Chairperson of the Rizal Provincial Technical Education and Skills Development Committee (**RPTESDC**). From SY 2003-2004, the Deputy Executive Director of the **Philippine Association of Private, Schools, Colleges and Universities (PAPSCU)**. Presently, Director for Vocational Service and President Nominee RY 2008 of the **Rotary Club of Taguig West (RCTW)** and the Secretary of the **Flower Club Philippines (FCP)** for two (2) consecutive years.

In her previous employment, she started as Research Assistant (Programmer) at the **Institute of Philippine Culture (IPC) in the Ateneo de Manila University** and the **International Rice Research Institute (IRRI)** at Los Baños, Laguna. Computer Education became so popular that she decided to teach part time in several branches of **STI**. Moreover, she was tapped as Managing Partner to handle the training division (Systems Professional Services) of an IT company, the

MARKPRO, Phils. However, she put up a Computer Company, the **SoftTrain**. **NMYC** (now known as TESDA) became her first client where she conducted an Executive Training Program to twenty five (25) executives. In the same year, she joined the Philippine Computer Society, Inc. (PCS), a computer professional association and chaired projects such as JPCS and Agrilink. Because of her dedication as member of the Philippine Computer Society (**PCS**), she was elected Director in the year 1990. Having been an **Outstanding Committee Director** in the PCS, the ITAG, Vice-President of Development Academy of the Philippines (**DAP**) recognized her and offered her a position as Project Consultant to handle a project for the Department of Health (**DOH**). Eventually, a British company **Crown Agents** based in Manila got her services as **Information System Consultant** to handle the ADB World Bank funded Tax Computerization Project for the Bureau of Internal Revenue (**BIR**) and Bureau of Customs (**BOC**). Moreover, she also became an MIS/EDP Consultant in one of the travel agencies in Adriatico, Manila. Afterwhich, she moved to **STI-Antipolo** as Faculty Head and eventually pioneered in one of the technical schools of TESDA where she created several branches in areas such as: Antipolo, Quezon City, Cabanatuan, Pampanga, and Pangasinan

Her involvement in TESDA registration, Curriculum Development, Skills Assessment Test and being a Resource Speaker made her an expert in her own way. Her company's clients namely: Horizon (a caregiver school), Twinkle Star (a Performing Overseas Artist), Padova (a multi courses technical school), Millsentrep, TWH and Colegio de Maddela, Meatworld International, Pearl Hotel etc.

In the last quarter of year 2006, the Kalookan branch was conceptualized and started its operation in the month of February 2007 with partners namely: Alice A. Lucas, Glenda Q. Leyco, John A. Chung and Lulu S. Moguel. Our team divided our course offerings into Knowledge and Skills Training and Professional Development Programs such as: English Language Proficiency, Stress Management, Gracious Connection, Training the Trainers, Team Building, Strategic Planning to name a few. We have walk-in clients in different courses and recently, a corporate training with Meatworld International and other proposals for approval.

Corporate Philosophy

Vision

“Envisioned to be a catalyst to human resource development on knowledge and skills”

Mission

Specializing in professional management and services by helping Filipinos to develop the knowledge and skills that will give them the opportunity and an edge to find viable job/s in the future.